



2013 AWARD NOMINATIONS

Nominations are now being accepted for the following 2013 Thinkers50 Distinguished Achievement Awards:

THE INNOVATION AWARD

This award will recognise the management thinker who has reshaped the way we think about and practice innovation. It will be awarded for insight and ideas which have allowed us to advance our competitiveness or ability to solve problems.

THE CK PRAHALAD BREAKTHROUGH IDEA AWARD

The Breakthrough Idea Award will be given to the thinker whose management idea has shaken the world up over the last two years. We are looking for fresh ideas which have practically and inspirationally challenged managers' thinking.

THE STRATEGY AWARD

The Strategy Award will honour the thinker we believe has the ability to see the world in a new light and figure a way through the competitive complexity of today's global economy.

THE LEADERSHIP AWARD

The Leadership Award will be given to the thinker who has contributed most significantly to our understanding of leadership and organizational models over the last two years.

THE GLOBAL SOLUTIONS AWARD

In an ever-shrinking global landscape, the Global Solutions Award will recognise the thinker who has contributed most to our understanding of globalization and new frontiers of cross sector collaboration.

THE FUTURE THINKER AWARD

The Future Thinker Award will identify the new thinker who has emerged over the last two years with the potential to impact the world of management theory and practice.

THE THINKERS50 BOOK AWARD

The Thinkers50 Book Award will be given to the author of a new business book that has made the most original contribution to management thinking over the last two years.

Evaluation Criteria & Nomination Checklist



WHAT WE ARE LOOKING FOR

2013 THINKERS50 AWARD EVALUATION CRITERIA

The Thinkers50 has ten established criteria by which thinkers are evaluated.

Criteria 1 - 5 are evaluated based on the thinker's performance over the last two years:

1. Relevance of ideas
2. Rigour of research
3. Presentation of ideas
4. Accessibility/Dissemination of ideas
5. International outlook

Criteria 6 - 10 are evaluated based on the thinker's performance over the long term (the last 20 years):

6. Originality of ideas
7. Impact of ideas
8. Practicality of ideas
9. Business sense
10. Power to inspire

CHECKLIST FOR NOMINATION INFORMATION TO SUBMIT

- Award for which this thinker is being nominated
- Thinker's name
- Thinker's contact details – title, organization, email, phone, etc.
- Helpful resources pertaining to this thinker's work – websites, blogs, recent books, articles, awards, etc.
- 500 word biography of the thinker and his/her work
- High resolution photograph(s)

Please forward nomination information to: nominations@thinkers50.com by 31 July 2013.